

# 5D WEB DESIGN PROCESS

Laman7 5D Web Design Process. Developed from every website project success and failures to reach the **desired outcome**.

Every block is a process, which can be skipped but ideally, not.

- Go** Goal Setting/ Metric
- BC** Business Challenge
- Us** User/ Target Audience
- Br** Brand Meaning/ Voice
- Pr** Products
- Te** Team involved
- Co** Competitors
- CI** Content Inventory
- FR** Feature Request
  
- MB** Moodboard
- IA** Information Architecture
- SS** Style Scape
- DT** Design Tile
- Hs** Hand Sketch
- CP** Content Planing
- CW** Copywriting
- Wf** Wireframe
- Mo** Mockup Design  
- Design Principle applies



- NS** New Server Environment
- CS** CMS Setup
- FS** Feature Setup
- PS** Page Setup
- CF** Coding Features
- DO** Development Optimisation
- IAT** Internal Acceptance Test
- UAT** User Acceptance Test
  
- H** Hosting
- Mi** Migration to Live Server
- DC** Document Checklist
- MT** Marketing Tag
- OS** Optimize Speed
- Ca** Caching Test
- FAT** Final Acceptance Test
- HO** Handover Project
- Tr** Training
  
- Wa** Warranty Starts
- MA** Marketing Advertisement
- MP** Maintenance Period
- Me** Metric, Measure Outcome
- Re** Website Report
- SEO** Search Engine Optimisation
- CC** Content Creation