

# GA Metrics

Website URL: \_\_\_\_\_

Period: \_\_\_\_\_ to \_\_\_\_\_

## Action Plan

Bounce Rate \_\_\_\_\_% .....

Time on Page \_\_\_\_\_mins .....

Site Speed \_\_\_\_\_seconds .....

New vs Returning \_\_\_\_\_new\_\_\_\_\_return .....

Traffic Source \_\_\_\_\_ Organic \_\_\_\_\_ Social \_\_\_\_\_ Paid .....

Visitors \_\_\_\_\_ .....

Page per Session \_\_\_\_\_ .....